

Annual figures for 2010

	At 31 December 2010	At 31 December 2009	Changes in %
Consolidated operating revenue	17950	16359	+9.7
Including sales	16235	16389	-1.0
<i>including</i>			
Branch network (2)	8602	8545	+0.7
<i>Including comparable sales areas</i>	8586	8534	+0.6
Export	1604	1770	-9.4
France (department stores, retailers multibrand)	6029	6074	-0.7
Operating profit or loss before tax	819	582	+40.7
Total cash flow	1701	1394	+22.0
Financial result	- 377	- 358	-5.3
Income or loss before tax	442	224	+97.3
Corporation tax	94	-144	N S
Group share of consolidated income after tax (1)	348	368	-5.4
Group share of net income before tax	442	224	+97.3
Number of shares	1 341 304	1 341 304	
Group share of net earnings per share	0.259	0.274	-5.4

The Auditor has confirmed that the review, which in substance has been completed, has not revealed any significant corrections to be made to the accounting information included in the communiqué.

- (1) the group share of consolidated figures are those of the company in the absence of third parties
- (2) all our self-owned ARTHUR stores, our affiliates' commissions and our factory stocks.